

# Navigate Your World, But Don't Fall Off the Edge

## Mastering Elements of Personal Security



Personal security is a condition that occurs when individuals take adequate precautions to detect, delay, or deter potential crime, resulting in their freedom from, or their resilience to, harm caused by others.

### Why?

It takes the average person a minimum of two seconds to realize and react to a situation where something bad is about to happen to them. While two seconds doesn't sound like a long time, it's long enough for a criminal to get the jump on you, and it leaves you vulnerable to personal harm. Criminals know this and they capitalize on that element of surprise. By heightening your awareness and planning ahead, you can take that advantage back and increase personal security for yourself and your loved ones.

### What?

Our custom designed course covers some of the most common oversights or mistakes people make when it comes to personal security. You will learn how to hone your situational awareness (the ability to perceive what is going on around you) and how to use the OODA Loop (the process of observing, orienting, deciding, and acting) to give you a tactile advantage in a dangerous situation.



### Who?

This course is designed for anyone who works on-site, in the field, from a home office, or just wants to generally improve the condition of their personal security. The concepts presented in this course apply to the home environment as much as your work environment. The things you learn here could keep you, your family, and your co-workers safe should the unthinkable occur.

IMReady™ Personal Security training is specifically developed to empower employees with the knowledge and tactics required to decrease the potential for workplace violence related incidents. Our instructors place emphasis on the development of situational awareness and the concepts of the OODA Loop to give your employees an advantage in a potentially dangerous situation.

*(continued on back)*

## Mastering the Elements of Personal Security *(continued)*

### Additional IMReady Services Offered:

- Crisis First Responder for Schools (CFR-S)
- Security and Behavioral Health Assessment (SaBH)
- Threat and Physical Security Assessment (TaPS)
- Comprehensive School Safety Plan Development (CSSP)
- Executive Emergency Management Training (Roles and Responsibilities)
- SB-390 School Security Officer Certification Course
- Surviving an Active Assailant Training
- Facility Design and Security Characteristics
- Conflict De-Escalation Training
- Emergency Operations Plan (EOP) Development
- Continuing Professional Training for Security Officers (CPT-S)



### How you can get started

Empower your team to execute their incident management roles and responsibilities with greater confidence and effectiveness when lives are on the line. Let us design an IMReady training program for your organization.



To learn more about IMReady, please contact an AP Keenan representative at [IMReady@keenand.com](mailto:IMReady@keenand.com) or visit [www.keenan.com/IMReady](http://www.keenan.com/IMReady).